

# What is FCAP?

The Funeral Consumers Alliance of Princeton (FCAP) is an all-volunteer run, not-for-profit, educational organization dedicated to promoting informed advance planning for funeral and memorial arrangements.

FCAP aims to provide support and education that result in thoughtful, cost-effective arrangements that honor the deceased and affirm the lives of the living.

# Why Do We Exist?

A funeral is a significant personal event, usually accompanied by strong emotions. It is also a business transaction, often one of the most expensive a family makes. But, a funeral often catches people by surprise, leaving them vulnerable, emotional, and lacking the time and knowledge to make practical decisions.

Most funeral homes are honest and well meaning, but some capitalize on consumers' lack of knowledge and even well meaning funeral directors may not inform you of all your options.

By providing clear and comprehensive information, FCAP empowers consumers to make informed, thoughtful decisions about funeral



# Membership Benefits

- ☞ A one time donation of \$25 (\$10 for each additional household member) entitles you to a new member packet that includes the workbook *Putting My House in Order*, an *Expression of Personal Wishes* form, advance directives and much more useful information.
- ☞ We maintain ongoing relationships with funeral directors who offer discounted prices to FCAP members.
- ☞ Members receive a subscription to our newsletter, invitations to lectures featuring nationally known and local speakers, and a periodic price survey of the area funeral homes.
- ☞ We maintain an information hotline to answer your questions about your options, selecting a funeral home, etc.
- ☞ Membership is transferable to affiliates across the country.



**Do funeral prices scare you to death?**

# MEMBERSHIP APPLICATION FORM

- I enclose \$25 as payment in full for an individual membership (\$10 for each additional household member)
- I enclose \$\_\_\_\_\_ as payment in full for a person of limited means
- I enclose \$\_\_\_\_\_ as a fully tax deductible donation

Please make check payable to: The Funeral Consumers Alliance of Princeton, Inc.  
Mail to: 50 Cherry Hill Road, Princeton, New Jersey 08540

Names: (1) \_\_\_\_\_ (2) \_\_\_\_\_ E-mail \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

## Did You Know?

- ☞ The average cost of a funeral is \$7,323 and that doesn't include the costs for the plot, cemetery fees, headstone, obituaries, etc.
- ☞ There are more than 700 funeral homes in NJ, but fewer than 300 would support the death rate.
- ☞ Since few people comparison shop, most don't know that funeral home prices vary greatly, even in the same town.
- ☞ If you go to a funeral home and ask about prices, the funeral director is required by law to give you a general price list (GPL).
- ☞ If you don't want a viewing or a service in a funeral home, you don't have to pick one that's nearby. This can mean big savings.
- ☞ Embalming is almost never required by law.
- ☞ If you buy a casket on line, the funeral home cannot charge you a handling fee.
- ☞ Most people never share their funeral wishes so family members are left to guess.
- ☞ A safety deposit box is not a good place to store your funeral wishes.
- ☞ This is just a small sample of the information you can get from FCAP.

Incorporated in 1956, the Funeral Consumers Alliance of Princeton, Inc. is a volunteer-run 501(c)(3) tax-exempt organization and a member of the Funeral Consumers Alliance, the national umbrella organization for some 100 affiliated societies across the country with whom we have reciprocal arrangements.

Donations are fully tax deductible.

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### Plan Ahead and Rest in Peace

**FUNERAL CONSUMERS ALLIANCE  
OF PRINCETON, INC.**

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# FCAP

FUNERAL CONSUMERS  
ALLIANCE OF PRINCETON

**It's never too early to plan,  
for your sake and that of  
your family**



*Our mission: To promote informed  
advance planning for funeral and  
memorial arrangements.*